

Privacy Statement of DLG International GmbH and VNU Exhibitions Asia Pacific Co., Ltd.

Data protection and data security for our contract partners/members and for the consumers have high priority for DLG International GmbH and VNU Exhibitions Asia Pacific Co., Ltd. The protection of your personal data is therefore very important to us.

We collect, store and use your personal data in accordance with the regulations of the data protection laws. In this statement we wish to inform you as to what types of data we process for what purposes, and what rights you have in this context.

1. Anonymised data collection and processing on this Internet website

Log file data are automatically collected on our server and stored in an internal protocol file that is transmitted to us via your browser. These data contain the following information:

- Type and version of the browser used by you,
- Type and version of the operating system used by you,
- URL of the page via which you reached us,
- Search words with which you found our website,
- Date and time that you accessed our website,
- Names of the sub-sites accessed by you.

These data are collected and processed in anonymised form, i.e. they cannot be traced back to a certain individual. The purpose of the data collection and processing is the evaluation for internal system-related and statistical purposes.

2. Pseudonymised data collection and processing on this Internet website

If you have registered on our website, we still collect and store the above data on your access to your websites in pseudonymised form. This means that these data are linked only to an internal identifier, but not to your name or other identification elements. These data are not traced back to you personally. The purpose of the data collection and processing in pseudonymised form is to create user profiles so that we can tailor our offering and advertising to your needs.

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses "cookies", small text files that are stored on your computer and allow an analysis of your use of our website. The information generated by the cookie on your use of this website is generally transmitted to a Google server in the USA and stored there. The activation of the IP anonymisation by us on this website, however, means that your IP address will be shortened by Google beforehand within the member state of the European Union or in other states party to the Agreement on the European Economic Area.

Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and be shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on the website activities and to provide further services associated with the use of the website and the Internet for the website operator. The IP address transmitted by your browser within the framework of Google Analytics will not be merged with other data by Google.

You can prevent the storage of the cookies by activating the relevant setting of your browser software; we should point out, however, that if you do so, you may not be able to make full use of all the functions on this website. You can furthermore prevent transmission of the data generated by the cookie related to your use of the website (including your IP address) to Google and the processing of these data by Google by downloading and installing the browser plug-in available under the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>.

3. Facebook remarketing / retargeting and Facebook plug-ins

Remarketing tags of the social network, Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA are integrated into our websites. When you visit our website, a direct link will be established between your browser and the Facebook server via the remarketing tags. Facebook then receives the information that you have visited our website with your IP address. Facebook can thus link the visit to our website to your user account. We can use this information received in this way for the display of Facebook advertisements. We should point out that as providers of the website, we received no information on the content of the transmitted data and its use by Facebook. Further information can be found in the Facebook privacy statement at <https://www.facebook.com/about/privacy/>. If you do not wish for your data to be collected via Custom Audience, you can deactivate Custom Audiences here https://www.facebook.com/ads/website_custom_audiences/.

Plug-ins of the social network, Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA are integrated into our websites. The Facebook plug-ins are recognisable from the Facebook logo or the “Like” button on our website. An overview of the Facebook plug-ins can be found here: <http://developers.facebook.com/docs/plugins/>. When you visit our website, a direct link will be established between your browser and the Facebook server via the plug-in. Facebook then receives the information that you have visited our website with your IP address. If you click the Facebook “Like” button while you are logged in to your account, you can link the contents of our websites to your Facebook profile. Facebook can thus link the visit to our website to your user account. We should point out that as providers of the website, we received no information on the content of the transmitted data and its use by Facebook. Further information on this can be found in the Facebook privacy statement at <http://de-de.facebook.com/policy.php> If you do not wish for Facebook to link the visit to our website to your Facebook user account, please log out of your Facebook user account before visiting.

4. Cookies

We use “cookies” for our websites. Cookies are small text files that are installed on your computer and are stored by your browser. When cookies are installed, our web server can recognise your browser, your individual settings within our websites and possibly parts of your login data in encrypted form to facilitate your use of our sites and to permit an automated login.

Via your browser settings you can reject the installation of cookies on your computer, delete cookies from your computer, block cookies or be asked for permission before a cookie is installed.

5. Use of your e-mail address

We use your e-mail address to complete a registration process on our website through a confirmation e-mail and to send you confirmation of the orders placed by you by e-mail.

You may revoke your consent at any time and terminate the receipt of newsletters and e-mails from our company. Further details on your right of revocation can be found under the point “Right of revocation”.

6. Who receives these data?

All the information that you supply to us through your inputs on this website are stored on our servers that are located both in a member state of the European Union (“EU”) and outside the EU and is forwarded to the responsible departments within DLG International GmbH and VNU for processing of your enquiries and wishes. If data are stored outside the EU, these personal data may not be protected to the same extent as within the EU.

7. Right of access, rectification, blocking and deletion of data

If at any time you should request information about your personal data, where it originated, who has received it or why it was stored, we will be happy to send you this information free of charge. The information can be requested under the known contact data.

Of course, you have the option of correcting any errors, to update any outdated information or to have the saved data deleted insofar as there are no legal and/or other contractual reasons for keeping the data stored.

8. Right of revocation

You have the right to object at any time with future effect to the use of your data for creating a user profile, or to rescind any consent you have given us, also with future effect. In this case we will refrain from processing your data for this purpose. You can inform us of the exercise of your right of revocation informally by post, telephone, telefax or e-mail without giving reasons.

By post:

DLG International GmbH

Eschborner Landstr. 122

D-60489 Frankfurt/M., Germany

By telephone: +49(0)24 788-0

By e-mail: info@dlg-international.com

or

VNU Exhibitions Asia Pacific Co.,Ltd.

1 Empire Tower, 23rd Floor, Room no. 2307,

South Sathorn Road, Yannawa, Bangkok, 10120 Thailand

By telephone: +662 670 0900

By e-mail : info@vnuexhibitionsap.com