

### ALL SPONSORSHIP PACKAGES INCLUDE:

As a sponsor of the Agrifuture Conference, you will have access to a variety of complimentary marketing tools to help building up your brand and reach even more attendees.

#### Free exhibition passes which sponsors/exhibitors can use to invite key players and prospects for free!

150 exhibition admission vouchers

value: \$4,500

#### Complimentary discount code for delegate tickets (tickets include 1-night hotel + American Breakfast, coffee break and lunch):

250 promo codes of 25% discount on 2-day Agrifuture Conference delegate ticket

value: \$23,750

#### Agrifuture Conference digital marketing toolkit:

- Banner ads and event logos to boost brand awareness - The Agrifuture Conference Team will provide professional co-branded banner ad templates and event logos for all sponsors and exhibitors to put on their website, email signature, social media and other digital marketing channels.
- Pre-event customized landing page and emails with innovative content - The Agrifuture Conference Team will provide personalized landing pages and newsletter invitation templates to all sponsors and exhibitors. (advertorial texts & photos are supplied by sponsors and exhibitors.)

#### Post-event benefits:

- Delegate contact list (company name, delegate name, job title) two weeks after the event (if delegates have approved the disclosure of data to sponsors)
- Updates of the post-event research among delegates, including trending topics and company's speaker evaluation
- First access to the Series Events in the coming years

### ADDITIONAL SPONSORSHIP OPPORTUNITIES:

#### Exhibitor Sponsor - \$3,990 all items incl. stand package of 9 sqm

- Company logo and hyperlink on event's website and all digital communications
- Media entry: Company name, logo, profile (100 words)
- Logo on all signage and decorative displays at the event as Exhibitor Sponsor
- 2 conference passes

#### Speaking Sponsor

\$3,500 for new sponsors

\$2,500 for exhibitors of AGRITECHNICA ASIA & Horti ASIA 2020

- Ability to make 20-minute speaking presentation
- 1 attendee pass for networking sessions

#### Coffee Break & Lanyard Sponsor - select 2 sponsorship items for \$10,900 and 3 items for \$12,900

- Morning Coffee Break (2 available for day 1 or day 2, logo to be placed on snacks)
- Afternoon Coffee Break (2 available for day 1 or day 2, logo to be placed on snacks)
- Lunch Sponsorship (1 available for day 1, logo to be placed on lunch box)
- Networking Breakfast (1 available for day 1, logo to be placed on coffee cup)
- Lanyards (1 available)

Remark: All prices plus VAT 7%.

Customization is possible. Please contact organizer for further details.

### SPONSORSHIP PACKAGES

	INNOVATION PARTNER EXCLUSIVE SPONSOR	PLATINUM SPONSOR	CONTENT PARTNER	GOLD SPONSOR	SILVER SPONSOR
	\$18,990 incl. stand package of 36 m <sup>2</sup>	\$15,990 incl. stand package of 24 m <sup>2</sup>	\$13,990 incl. stand package of 18 m <sup>2</sup>	\$11,990 incl. stand package of 18 m <sup>2</sup>	\$10,990 incl. stand package of 9 m <sup>2</sup>
	(1 available)	(2 available)	(3 available)	(4 available)	(5 available)
<b>Conference pass (admission to all conferences; including coffee breaks and lunch) :</b>	10 conference passes (value \$3,800)	5 conference passes (value \$1,900)	3 conference passes (value \$1,140)	3 conference passes (value \$1,140)	3 conference passes (value \$1,140)
<b>Pre-Event Benefits:</b>					
E-mail campaign sent to all Agrifuture Conference delegates; mailing 2 weeks prior to the event	✓	✓	✓		
CEO testimonial included in 2 press releases and social media posts (min. one per month)	✓	✓	✓	✓	
Opportunity to provide a wish list of delegates/ companies you would like to meet at the event.	✓	✓	✓	✓	✓
Advance notice of attending delegates, including names, job titles, and company names (list will be sent 10 days and 5 days prior to the show opening if delegates have approved the disclosure of data to sponsors)	✓	✓	✓	✓	✓
Prominent placement of company logo in all printed materials and conference transition period	✓	✓	✓	✓	✓
Company logo and hyperlink on event's website and digital communications including 1. registration portal 2. pre-regis confirmation email 3. EDM headline banner 4. post event report (testimonial) 5. website branded as sponsor 6. VTR interview	All	All	Selected	Selected	Selected
<b>At-Event Benefits:</b>					
Ability to make short welcome remarks to all attendees at beginning of the conference (welcome remarks must be non-commercial; 5-8 mins.)	✓				
CEO welcome message + photo is included in daily content-led marketing e-mail campaigns sent to 1,000 registered decision makers	✓	✓			
Ability to make 20-minute speaking presentation + 10-min Q&A to all attendees after keynote speaker remarks	✓	✓	✓		
Logo in all printed materials, signage and decorative displays at the event	✓	✓	✓	✓	✓
Company brochures pre-inserted in the conference kit	3	2	1		
Sponsorship acknowledgement page of company name, logo, profile, and contacts printed on the event handout	Full page	Half page	Half page	250 words	150 words

Organized by