

Concept Paper

Asia Pacific Trading Summit

AGRITECHNICA ASIA 2020

Date: October 16, 2020 (Friday); during AGRITECHNICA ASIA

Location: Conference Room, BITEC, Bangkok

Concept:

Agricultural Manufacturers, importers and dealers from different countries in Southeast Asia are interested in technological products from global partners as well. Manufacturers of efficient machinery, spare parts and electronic devices are interested in partnerships with local key persons in Southeast Asian countries. The summit offers an opportunity for experts on both sides to present their market needs, their know how and interests to each other. The aim of the summit is to bring together all parties in order to find new international partners for developing innovative solutions for challenges in the respective markets.

Agenda:

- 10:00am: Official Welcome by representative of ReCAMA and Federal Ministry of Food and Agriculture, Germany
- 10:20am: Presentation 1 – Market and Requirements in Asia Pacific country 1
- 10:35am: Presentation 2 – Market and Requirements in Asia Pacific country 2
- 10:50am: Presentation 3 – Market and Requirements in Asia Pacific country 3
- 11:05am: Presentation 4 – Association from Germany (VDMA?) to present solutions of German manufacturers
- 11:20am: Panel Discussion
- 11:45am: “Speed-Dating” - Importers/Dealers/Manufacturers from SEA & international (especially German) manufacturers