



AGRITECHNICA ASIA & Horti ASIA Digital: Preparation Manual

Virtual Meeting Place for Agricultural & Horticultural Experts



More information at www.agritechnica-asia.com/digital-connect

More information at www.horti-asia.com/digital-connect

| Date | Action | Step | Description | Access at |
|--|--|------|--|--|
| Mon, 5 Oct - Mon, 12 Oct (adjustments are possible any time until April 2021) | Get to know the virtual platform | 1 | Try it out: Log-in at AGRITECHNICA ASIA & Horti ASIA Digital and complete your personal account by uploading your picture and stating your preferences . The more information you share with the system, the better it can match you with potential buyers. | AGRITECHNICA ASIA & Horti ASIA Digital: https://e.jublia.com/Agrithorti/ You received your log-in data by Christy Lee. |
| | Start preparing your promotional content | 2 | Complete your company profile, products' details and photos in the Exhibitor Portal (2 products can be uploaded). The information will be transferred to AGRITECHNICA ASIA and Horti ASIA Digital every two days. We highly recommend you to upload your Product's Video on Youtube and insert the URL in the Exhibitor Portal. The video can be seen by buyers at AGRITECHNICA ASIA & Horti ASIA Digital. | AGRITECHNICA ASIA Exhibitor Portal: www.online-register.org/ata/exhibitor Horti ASIA Exhibitor Portal www.online-register.org/horti/exhibitor/ Go to menu 1. Catalogue Entry & 2. Product Highlight If you have forgotten your username/password, please contact your personal contact person of our team. |
| | Register colleagues and sales representatives | 3 | Fill in the form with contact details of up to five colleagues and sales representatives including Full Name, Position, Company's Name, Country, Address, Email, Mobile No. It will be more convenient for buyers and others to contact the right person for their region/speaking their language. | AGRITECHNICA ASIA Exhibitor Portal: www.online-register.org/ata/exhibitor Horti ASIA Exhibitor Portal www.online-register.org/horti/exhibitor/ Go to <u>Download Area</u> If you have forgotten your username/password, please contact your personal contact person of our team. |
| | Invite your network | 4 | Download the marketing materials to invite buyers and potential business partners to log-in to the online platform including AGRITECHNICA ASIA & Horti ASIA Digital Banner and Logo | Website: For AGRITECHNICA ASIA exhibitor: https://www.agritechnica-asia.com/media/#anchor_yourlogos For Horti ASIA exhibitor: https://www.horti-asia.com/media/#yourlogos |
| | Register for the 1st Digital Talks | 5 | Register yourself and invite your contacts for our monthly series of 'Digital Talks'. The October topic is 'Crop Protection under Pressure. How to Deal with it in Practical Farming?' organized by DLG, other topics on Nov 2020 til Apr 2021: TBC | https://zoom.us/webinar/register/WN_ESB5UOUjS56VEo2kSZ4Ovg |
| Wed, 14 Oct Digital Connect Digital Talk | <div style="border: 1px solid black; border-radius: 50%; padding: 5px; display: inline-block;"> Mark in your calendar, it's kick-off day! </div> | 6 | Make yourself available at all time to receive video/ audio calls based on the scheduled meetings you make via the 'Digital Connect' platform . Buyers can now request for quotes directly from exhibitors. You can also search for interesting new partners. | AGRITECHNICA ASIA & Horti ASIA Digital: https://e.jublia.com/Agrithorti/ |
| 15 Oct - May 2021 | The show is going on: Stay tuned and check interesting contacts regularly | 7 | If Oct 14th is inconvenient for you - no worries. Matchmaking is possible until May 2021. Every month, new buyers and experts will be invited to the Digital Talks. So, stay tuned and check out interesting contacts/ buyers regularly. You can expect top searched keywords and trends, see their profile, then send meeting requests to get to know the buyers. | AGRITECHNICA ASIA & Horti ASIA Digital: https://e.jublia.com/Agrithorti/ |
| | Highlight your company | 8 | Your company should receive all the attention of potential buyers and partners? Have a look at your sponsorship opportunities. Packages are limited. | https://www.agritechnica-asia.com/wp-content/uploads/2020/10/AGRITECHNICA-ASIA-digital_Sponsorship-Package-fillable.pdf |