

AGRI TECHNICA^{DLG} ASIA digital

VIRTUAL MEETING PLACE FOR AGRICULTURE EXPERTS

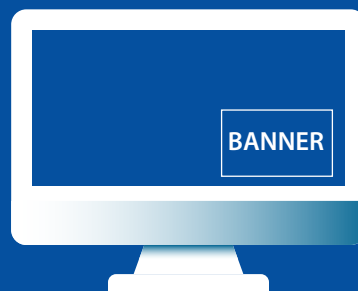
OCT
2020

MAY
2021

HIGHLIGHTS OF SPONSORSHIP OPPORTUNITIES



Live streaming product pitches



Online banner on Digital connect virtual platform



Video & audio call via match & meet platform



Smart business matching



Product highlight on social media channels



Product highlight on website

Remark

- On first come first serve basis / - Included production cost. / - VAT 7% is excluded and is subject to change by the law.
- Please make your payment within 30 days after the application form has been submitted in order to confirm you booking.
- Bank transfer fee and postage fee is accountable and paid by sponsor

Date:

Company stamp and legally signature:

AGRITECHNICA ASIA digital Sponsoring Offer

Services	Exhibitors	Non Exhibitors	Select your Preferred Items
Entrance fee	<input checked="" type="checkbox"/>	1,500 USD	<input type="checkbox"/>
Live streaming product pitches	500 USD	500 USD	<input type="checkbox"/>
Panelist in one of the monthly Digital Talks	500 USD	500 USD	<input type="checkbox"/>
Customized landing page for buyer's invitation	500 USD	500 USD	<input type="checkbox"/>
Online banner on Digital Connect virtual platform	300 USD	300 USD	<input type="checkbox"/>
Additional product highlight (photo and description) on Digital Connect virtual platform	300 USD/ 1 product	300 USD/ 1 product	<input type="checkbox"/>
Additional recorded video product presentation on Digital Connect virtual platform	300 USD/ 1 video	300 USD/ 1 video	<input type="checkbox"/>
Nametag to be listed as innovation partner	200 USD	200 USD	<input type="checkbox"/>
Video & audio call via match & meet platform	10 USD per call or 100 USD for unlimited calls	10 USD per call or 100 USD for unlimited calls	<input type="checkbox"/>
Smart business matching	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recorded video product presentation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company profile & product listing on match & meet platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Text message through match & meet platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Product highlight on social media channels	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Product Highlight on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Product highlight on newsletter (1-time)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Grand Total			

REGISTRATION / BILLING ADDRESS

Company	Contact Person
Street	Postbox
Postal code, place	Country
Telephone	Telefax
E-Mail	Sales tax identification number

Signature of this document constitutes legally binding acceptance of the Conditions for participation and the General Rules and Regulations of AGRITECHNICA ASIA

Place, Date

Stamp, Legally binding signature



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vnu | ASIA PACIFIC

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Virtual Exhibitor and Sponsor Terms and Conditions

The terms and conditions shall be a part of the Virtual Exhibit Space Agreement between VNU Exhibitions Asia Pacific Co., Ltd. and DLG International GmbH (the "Show Manager") and the Virtual Exhibitor and Sponsor ("Exhibitor") and it shall be effective when the parties enter into the Virtual Exhibit Space Agreement

The details are as follows.

1. Application, Fees, Payments, Cancellations

- Except as provided to the contrary in this terms and conditions, all monies paid by Exhibitor shall be deemed full earned and non-refundable at the time of payment.
- Applications for rental of virtual exhibit space shall be subject to the approval of Show Management, and Show Management reserves the right to reject applications for space with or without cause if Show Management determines the rejection is in the best interest of the Show. Show Management will contact the Exhibitor following submission of the Exhibit Request if it finds issues with the ability for the exhibitor to facilitate its virtual session or room.
- Upon acceptance on the Virtual Exhibitor Space and Sponsoring Agreement (the "Agreement") including the modified contents, if applicable, it shall constitute a legally binding on exhibit space and sponsoring between the Exhibitor and Show Management, subject to the terms and conditions herein.
- The Exhibitor agrees to accept, upon requested, and to promptly respond to show information sent via e-mail or any other methods of communication.
- **Exhibit Fees.** The cost for exhibit space is dependent on the sponsorship level, booth type, and booth amenities. Virtual Exhibitor must be fully paid on all money owed to show managers, its partners and subsidiaries, including sponsorship, and advertising.
- **Payment Schedule.** Payments shall be made by credit card or wire money transfer. The Exhibitor has the following options for payment of their virtual booth space or sponsorship package:
 - Payment Option 1: 100% deposit submitted upon receipt of application approval by wire money transfer.
 - Payment Option 2: 100% deposit submitted upon receipt of application approval by credit card.
- **Amendments to the Exhibit Space Agreement.** It is understood and agreed that any changes or modifications to the Agreement following the initial submission of request for Booth or Sponsorship requested by the Exhibitor shall be considered, accepted, and approved by Show Management when the notification is submitted by the Exhibitor to, and received by, Show Management in written communication format and then such notification is approved by Show Management and sent back to the Exhibitor in written communication format. The Changes or modifications may include, but not be limited to, modifications to exhibit room link, location, configuration, payment terms or cancellations by the Exhibitor. Show Management shall respond via email by and to the Exhibitor as acceptance of such changes, and thereby modify the exhibit fees due from the Exhibitor pursuant thereto. If any changes to the Agreement results in the increase of fees charged by show managers for the booth, show managers shall be authorized to make the immediate charges from the Exhibitor's credit card on file in order to ensure that the Exhibitor is current on its payment plan, as then on file with show managers pursuant to the Agreement or any subsequent agreement on payment terms. Changes initiated by Show Management to the Exhibitor's exhibit space shall be communicated in writing to the email address provided by the Exhibitor on the Agreement, and all such communications will be interpreted as read and accepted unless the Exhibitor objects in writing to Show Management within five (5) business days from date of receipt.
- If the Exhibitor needs to cancel the booth reservation at any time, the Exhibitor must submit a cancellation request in writing to the Show Management. In this case, the Show Manager may collect the cancellation of Exhibitor in the record which may affect to Exhibitor's right on booth reservation on other exhibition in future and the cancelled booth shall be re-sale to the other Exhibitors.

At the Show Manager's discretion, if at any time the Show Management concludes that a virtual exhibit, or an exhibit's contents is inappropriate, Show Management reserves the right to remove and/or cancel the exhibit space or any portion thereof at Exhibitor's sole expense. This reservation includes persons, things, conduct, printed matter, signs, products or any item of poor character, which, in the sole judgment of Show Management, is detrimental to or unsuitable for the Show or jeopardizes the Show's safe operations. This right may be exercised by Show Management at any time, regardless of whether it is before the Show or during the Show. In the event the right is exercised during the Show, Show Management shall not be liable for refund of exhibit space rental fees, exhibit equipment rental fees or any other expense incurred by reason of Show Management's removal of objectionable contents or cancellation of the exhibit space or any portion thereof. Exhibitor hereby expressly waives and all rights and claims, actions and demands for damages, costs and expenses, including without limitation, legal fees, lost profits, and costs of goods sold, against the virtual hosting platform, Show Management, their directors, officers, agents, employees and/or servants for such removal and/or cancellation.

2. Eligibility

Show management will provide requirements to the Exhibitor that must be met in order to participate in exhibition including minimum internet speeds, camera, audio, and access to specific online meeting platforms. Show Management reserves the right to determine and verify eligibility of Exhibitor for inclusion in the Show prior to, or after, submission of the Agreement. Show Management will determine the exhibiting product from its distinctive characteristics or performance capability. Show Management also reserves the right to prohibit a display or advertisement of products at any time if the display or advertisement of such products does not meet the Show objectives or may cause the Exhibitor violate the Exhibitor Rules & Regulations, the Exhibit Display Regulations, or the Intellectual Property Rights Policy.

- Non-Exhibiting Company Products or Services. Exhibitor shall not display products or signage in their booth space from unapproved companies unless the prior written approval is made by Show Management. Any show representations and/or media activities from the unapproved companies are also 2.2 prohibited at the Show unless the prior written approval is made by Show Management.

3. Operation and Conduct

● Exhibit Personnel

- Attendants, models, and other employees and representatives of Exhibitor must confine their activities to the virtual exhibit space.
- Booths must be staffed or have notification of return time during all Show hours. Exhibitors with Booths that are not staffed during Show hours could be subject to loss of credentials for future shows and loss of other show privileges as determined by the Show Management.
- Virtual Exhibitor shall not photograph or record video to another virtual exhibit or product of another exhibitor unless such photography or videography is approved in writing by the other exhibitor or Show Management.
- Virtual Exhibitor may not harass or antagonize another party or attendee.
- No area of the rental exhibit space shall be used for any improper, immoral, illegal or objectionable purpose.
- **Buyer Activities.** The Exhibitor shall not be permitted to host or sponsor any event off the Show floor that attracts buyers during exhibit hours unless such event is approved in writing by Show Management.

- **Inappropriate Exhibits.** According to Clause 1. Above, Show Management has a right to remove and/or cancel exhibit space, or any portion thereof, that Show Management finds that the Exhibitor's exhibition is inappropriate.
- All booths space will be inspected during the show and any exhibitor who violates the Rules of exhibition must modify its exhibiting space at Exhibitor's expense. If modifications are not made by the Exhibitor, the Show Management shall instruct its contractors to make any necessary adjustments, at Exhibitor's sole expense. Moreover, Virtual Exhibitor shall be responsible for all costs associated with ensuring any activities, if applicable, are deemed safe under any and all conditions, as determined by show managers in its sole discretion. show managers shall not be subject to any damages whatsoever on activity or display which is required to terminate or remove by show managers or its designees, due to such circumstances.
- **Liability and Insurance.** Neither show managers, nor any of the officers, employees, agents, contractors and affiliates of such entities, nor the owners, management company, employees or representatives of the hosting platform will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property, prior to, during, or subsequent to the period covered by the exhibition. The Exhibitor expressly releases the foregoing persons and entities from, and agrees to indemnify the same against any and all claims for such loss, damage or injury arising from the negligent or willful acts or omission of the Exhibitor and its employees, agents, contractors, and invitees. The Exhibitor shall be responsible for all liabilities on insurance coverage.
- **Accidents/Incidents.** Any accident or incident involving or occurring in Exhibitor's booth, or as it relates to booth personnel shall be the responsibility of the Exhibitor.
- **Timing.** All users accept and agree that the official show time refer to Bangkok time (GMT+7) on the virtual event date

4. Booth Space

- **Booth Space.** Booths should look professional and pleasant. The background of camera view should be clean and professional. The use of personal pictures, posters, banners, etc. are encouraged.
- **Booth Preparation.** All Booths must be tested and operational at least 1 hour prior to the official opening hours on the day of the event. Testing must be scheduled and performed on the day prior to or in the morning of the first date of event. Untested Booths may be restricted or removed from the event.
- **Late Arrival.** Late arrival to exhibitor's Booth space shall not be permitted unless the prior written permission from show managers.
- **Default Occupancy.** Any exhibitor who fails to occupy the booth space in a timely manner shall not be relieved from the payment obligation with the full rental price on such booth space, and show managers's management staff has the right to use such space as it seems fit to eliminated blank space in the exhibition, if such booth space is not occupied by the Exhibitor at least 1 hour prior to the official opening hours.
- **Early Move-out.** The Exhibitor shall not move-out or abandon its exhibition prior to the official Show closing time. Violation will cause Exhibitor to be subject to a \$500 fine and loss of eligibility to participate in future shows.

5. Admission Regulations

Admission to the Show is for the official membership of show managers to participate the specific event. The Exhibitor logins shall not be transferred to buyers or non-employees. Logins are the property of Show Management and non-transferable. The Exhibitor waives any right to claim for damages against the Show Management if such person likely to create a danger to public health and/or safety or behave with an inappropriate manner.

6. Violations

The Exhibitor shall be bound by the Rules as defined herein, and by such additional rules and regulations which may be established by the Show Management at any time. Show Management shall enforce all Rules and such additional rules and regulations, and its decision on these matters will be final. All matters and questions not covered by the Rules and such additional rules and regulations shall be subject to the final judgment and decision of Show Management. Any violation by the Exhibitor on those rules shall be subject to cancellation of the Agreement to occupy the virtual exhibit space, The Show Manager is entitled to forfeiture of any monies paid on account thereof and the Exhibitor shall lose the seniority points, the credentials for future shows, and other show privileges. Upon submitting the cancellation notification to the Exhibitor, Show Management shall have the right to take possession of the Exhibitor's virtual space.

7. Compliance With Laws

The Exhibitor agrees to comply with and be bound by all applicable laws of Thailand, all rules and regulations of the police department, and those policies established by the laws governing virtual environments. Illegal acts of any kind shall be referred to the authorities.

8. Access Control

Show managers shall provide the access control from event planning through the conclusion of all activities, including follow-up. Show Management shall not be held responsible for the loss of any material by any cause and urges the Virtual Exhibitor to exercise normal precautions to protect its account and login privileges.

9. Failure to Perform the Exhibition

Should any contingency prevent holding of the Exposition, show managers may deduct any expenses, losses, damages occurring from such failure from the Exhibitor's rental as . The Exhibitor agrees to waive all claims for damage or early payments except for the case that there is the remaining fees after deduction on expenses incurred by show managers and the event platform due to failure to perform the exhibition which shall be returned pro rata.

10. Data Protection

10.1 By submitting data to the Show Management and/or using this Application form, the Exhibitor hereby gives his/her consent that all personal data of the Exhibitor shall be collected, stored, processed, transferred, and used by the Show Management for the purpose of customer management and service. The Show Management shall use Exhibitor's personal data internally to benefit the Show Management on its service improvement and to resolve any problems. As a global enterprise, the Show Management and its affiliates shall storage and process the database of personal data in different countries. For the purpose of customer services improvement, the Show Management, from time to time, may transfer the personal data in their control among them. The Show Management may also contact Exhibitors occasionally to inform the new available services or products of Show Management. If the Exhibitor does not wish to receive information from the Show Management, the Exhibitor may withdraw their consent given to the Show Management hereunder at any time by emailing to the Show Management.

10.2 Upon the submission of personal data filled in the application form, the Exhibitor accepts and warrants that the consent is given to has been fully informed in regard to the purpose for which personal data is collected and processed by the Show Management or its affiliates.

Virtual Event Participation Terms and Conditions

The terms and conditions (the "Agreement") shall be applied to any participation and/or application to participate in any VNU Asia Pacific and DLG International GmbH owned and operated virtual event, meeting, show, seminar or conference (the "Virtual Event"). By registering for the Virtual Event, the registered attendee or participant ("you" or "Participant") agrees to be bound to the conditions set forth in this Agreement between the Virtual Event owner and host, VNU Asia Pacific and DLG International GmbH ("Owner and Organizer") and you. If you register on behalf of another individual, it is your responsibility to ensure and warrant that the person whose name being registered as the Participant is aware of and accept the terms and conditions hereof by completing the registration.

The terms and conditions below shall be a part of agreement between show managers and you and shall be effective when you submit your registration and application to show managers

The details are as follows.

1. Participant Requirements

1.1 Access. Your registration entitles you to access to the Virtual Event for which you have registered. Any and all other costs associated with your attendance shall be borne solely by you, and Virtual Event shall have no liability for such costs.

1.2 Use of Likeness. By participating in the Virtual Event, you acknowledge and agree to grant show managers the right to record, film, live stream, photograph, or capture your likeness in any media now available at the Virtual Event or hereafter developed and to distribute, broadcast, use, or otherwise globally publish on such media indefinitely without any further approval from you or any payment to you. This grant to show managers includes, but is not limited to, the right to edit such media, the right to use the media alone or together with other information, and the right to allow others to use or disseminate the media.

1.3 Virtual Event Content. You acknowledge and agree that show managers, in its sole discretion, reserves the right to change any and all aspects of the Virtual Event, including but not limited to, the Virtual Event name, themes, content, program, speakers, performers, hosts, moderators, venue, and time. Virtual Event content shall be recorded by show managers and will be accessible for paid registrants.

1.4 Time Zone. You acknowledge and agree that Virtual Event's official show time refer to Bangkok time (GMT+7)

2. Prohibited Conducts

2.1 Limitations on Use. By registering for a Virtual Events Pass, you agree not to sell, trade, transfer, or share your complimentary access link and/or code, unless such transfer is granted by the Organizer. By registering for a paid Virtual Event Pass, you agree not to share, sell or trade your access. If show managers determines that you violate this policy, show managers may cancel your access; forfeit any payments made by you, report you to law enforcement authorities, and ban you from future Virtual Events.

2.2 Disruptive Conduct. You acknowledge and agree that Virtual Event reserves the right to remove you from the Virtual Event if show managers, in its sole discretion, determines that your participation or behavior create a disruption or hinder the Virtual Event or the enjoyment of the Virtual Event content by other Participants.

2.3 Recording, Live Streaming, and Videotaping. Participants shall not record or broadcast audio or video of sessions at the Virtual Events unless the advance written approval is made from the show managers.

2.4 Unethical/Non-Compliant Business Practices. Show managers reserves the right to deny participation to anyone who engages in or is reputed to engage in unethical or non-compliant business practices.

2.5 In addition to the requirements and prohibitions set forth in this Section 2, show managers may also exclude any prospective participant from registering for or participating in any Virtual Event, at show manager's sole discretion.

3. Fees and Registration

3.1 Payment. The payment of the applicable fee for the Virtual Event is due upon registration. If such payment is insufficient or declined for any reason, show managers may refuse to allow you to access the Virtual Event and shall have no liability in this regard.

3.2 Taxes. The fees may be subject to sales tax, value added tax, or other taxes and duties which, if applicable, will be charged to you in addition to the fees.

4. Cancellations and Quality Assurance

4.1 Cancellations are subject to the entire Virtual Event registration fee. All sales are final. No payments will be refunded or refundable. Please note that if you do not cancel, you are still responsible for payment. In no event shall show managers be obligated to refund all or a portion of the registration fee.

4.2 If show managers fails to perform its obligations as a result of any cause beyond its control due to hosting platform error, software error, acts of God, strikes, labor disputes, government requisitions, restrictions or war or apparent act of war, terrorism, disaster, civil disorder, epidemic or pandemic, curtailment or restriction on transportation facilities, or any other comparable calamity, casualty or condition (collectively a "Force Majeure"), show managers reserves the right to immediately terminate the affected Virtual Event without liability and show managers shall be relieved from its obligations. If the Virtual Event is terminated due to a Force Majeure before the first day of the Virtual Event, then show managers will reschedule the Virtual Event and your registration fee will be applied to the rescheduled event automatically.

5. Virtual Event Registration Confirmations

5.1 Once you have completed your registration, you will receive your registration confirmation by email. Please ensure that your valid email is entered correctly on the registration form. Be sure to check your junk email box in case any of your Virtual Event email(s) are caught by spam filters.

5.2 You will receive essential information for registered attendees electronically at the email address and mailing address that are provided in your registration form.

5.3 In addition, you will also be added to the Virtual Event participant list for notifications of future Virtual Events.

5.4 If you would like to opt-out of any of these benefits, a link is available in the delivered email to provide you the ability to opt-out.

6. Data Protection

6.1 By submitting data to show managers and/or using this Application form, you hereby gives your consent that all submitted personal data shall be collected, stored, processed, transferred and used by show managers for the purpose of customer management and service. Show managers may use your personal data internally to improve the services and to resolve any problems. As a global enterprise, show managers and its affiliates storage and process your database in different countries. For the purpose of customer service improvement, show managers and its affiliates, from time to time, may transfer the personal data in their control among them. Show managers may also contact you occasionally to inform new available services or products provided by show managers. If you do not wish to receive information from show managers, you may withdraw your consent given to show managers hereunder at any time by emailing to show managers.

6.2 Upon the submission of personal data filled in the application form, you accept and warrant that the consent is given to has been fully informed in regard to the purpose for which personal data is collected and processed by show managers or its affiliates.