

# Regional Summit 2021

Smart production for sustainable food systems



16-17 NOVEMBER 2021  
NAKHON RATCHASIMA, THAILAND  
HYBRID EVENT (ONLINE + ONSITE)  
THE IMPERIAL HOTEL AND CONVENTION CENTRE KORAT

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# Smart Technology. Expert knowledge. Innovative Approaches.



Plant production is a vital part of many sustainable food systems. At the same time, food systems have to protect natural resources, contribute to improve the livelihood of stakeholders and to strengthen communities at all levels. In order to cover all these challenges at once and to ensure a sustainable food production by Thai farmers more innovative methods and smart solutions are needed.

The AGRITECHNICA ASIA & HORTI ASIA Regional Summit offers the unique opportunity to both, getting insights of upcoming international trends in food production and improving local production systems considering the needs of farmers and markets.



## Hybrid event format: Onsite in Nakhon Ratchasima. Online at DLG Connect.

No matter where you are located - you can join the AGRITECHNICA ASIA & HORTI ASIA Regional Summit.

The two-day conference will take place in Nakhon Ratchasima, the very heart of rice, cassava and sugarcane production in Thailand. At the Imperial Hotel and Convention Center Korat, you can meet and exchange with experts and industry colleagues face-to-face.

The global online platform DLG Connect links international solutions providers, experts and attendees onsite and online. At DLG Connect you can present your company and products, connect with buyers and watch all sessions live.

# Perfectly combined: Conference. Exhibition. Networking.

## Conference Program

DAY 1							
	10:30 - 11:00 am	11:15 - 12:30 pm	Lunch 12:30 pm	1:30 - 3:00 pm	Coffee Break & Speed Networking 3.00 pm	4:00 - 5:30 pm	Networking Event
MAIN ROOM	OPENING CEREMONY	Sustainable Food Systems		Precision Farming		Smart Farming	
ROOM B		Cassava Production		Plant Protection I		Plant Protection II	
ROOM B		Sugar Cane Production		Water Management		New Markets I	
DAY 2							
	9:00 - 10:30 am	11:00 - 12:30 pm			1:30 - 4:00 pm		
MAIN ROOM	Clusterfarm Future Conference				Farm Visit		
ROOM B	Rice Production	Maize Production					
ROOM B	New Markets II	Vertical Farming					

## Exhibition Profile

### Smart Crop Management & Postharvest Technologies

- Tractors
  - Soil Preparation
  - Drilling & Sowing
  - Smart Plant Protection
  - Precision Fertilizer Applications
  - Irrigation
  - Farm inputs: Seeds, fertilizers, plant protection agents
- Harvesting
  - Transport, Logistics & Cold Chain
  - Processing & Storage
  - Digital applications
  - Greenhouses & Automated Control
  - Indoor/Vertical Farming

## Connect with agricultural professionals

- 40%

Farm managers and farm owners, heads of cooperatives and cluster farms
- 20%

Government representatives and extension service researchers, engineers and technicians
- 30%

Integrated large scale companies, private food production companies, millers and processors
- 10%

Manufacturers of agricultural machinery Importers and distributors of agricultural machinery and inputs

# Book your participation

SPONSOR PACKAGE		
Benefits	Innovation Partner *limited to one company 6,290 EUR 220,000 THB	Gold Sponsor  4,000 EUR 140,000 THB
Exhibition booth	18 SQM	12 SQM
Prominent exposure and highlighted	as Innovation Partner	as Gold Sponsor
Conference passes included (without accommodation)	12	8
CEO welcome remark	✓	–
CEO exclusive interview with media partner	✓	–
CEO testimonial 1 press release   social media	✓	–
Speaking presentation (non-commercial)   onsite and streamed online	30 minutes	20 minutes
Company logo and profile on website and digital communication channels	✓	✓
Logo in all printed materials and displays	✓	✓
Hosted VIPs	✓	–

AS EXHIBITOR			AS SPEAKER
Standard Booth (6 SQM) 1,430 EUR 50,000 THB	Table Top (4 SQM) 1,150 EUR 40,000 THB	Online Only 430 EUR 15,000 THB	430 EUR 15,000 THB
<ul style="list-style-type: none"> <li>Stand construction, counter, high chair, company logo</li> <li>3 Conference passes including overnight stay</li> <li>Speed networking onsite</li> <li>Company logo, profile &amp; product highlights at DLG Connect</li> <li>Free entry to DLG Connect + online business matching</li> </ul>	<ul style="list-style-type: none"> <li>Table, two chairs, company logo and backwall</li> <li>2 Conference passes including overnight stay</li> <li>Speed networking onsite</li> <li>Company logo, profile &amp; product highlights at DLG Connect</li> <li>Free entry to DLG Connect + online business matching</li> </ul>	<ul style="list-style-type: none"> <li>Digital booth including company logo, profile &amp; product highlights at DLG Connect</li> <li>Online business matching</li> </ul>	<ul style="list-style-type: none"> <li>20 mins speaking presentation (non commercial)</li> <li>International speaker will be streamed at the stage onsite</li> </ul>

\*Prices are subject to vat 7%

\*Booths and table top are assigned on a first-come, first-serve basis.

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