Exhibitor Registration Form

Exhibitor Details

Company name:
Address & Code:
Contact Person: Position:
Mobile: E-mail:
CEO: E-mail:
Website:

Product Index (What products and services do you offer?)
Please fill the section below “X” (Multiple Choice)
- Tractors
- Soil Working & Seed-bed Preparation
- Drilling & Sowing
- Plant Protection & Fertilizing
- Irrigation
- Other (Please specify)
- Harvesting
- Transport
- Storage
- Systems & Components
- Renewable Energy

Buyer Information (Help us to serve you better. What buyers would you like to meet at the exhibition?)

<table>
<thead>
<tr>
<th>Industry/Segment/Company</th>
<th>Contact Person/E-mail</th>
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<tbody>
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Confirmed By Organizer

Company Stamp / Chop: Date:

Conference Topics (Tell us what content you are interested in)

<table>
<thead>
<tr>
<th>Topic</th>
<th>Speakers/Company</th>
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<tbody>
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Participation Costs

<table>
<thead>
<tr>
<th>Stand Type</th>
<th>Raw Space (min. 18 m²)</th>
<th>Basic Booth (min. 9 m²)*</th>
<th>Premium Booth (min. 9 m²)**</th>
<th>Pavilion Booth (min. 36 m²)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth No:</td>
<td></td>
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<tr>
<th>Corner Charge</th>
<th>10%</th>
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<tbody>
<tr>
<td>Co-exhibitors</td>
<td>450 EUR / Company</td>
</tr>
<tr>
<td>I do NOT want a premium profile for the online exhibitor search, list, and floor plan for 450 EUR (if you opt-out, your detailed company description will not be visible online to buyers)</td>
<td></td>
</tr>
<tr>
<td>Registration Fee</td>
<td>235 EUR / Company</td>
</tr>
<tr>
<td>VAT</td>
<td>7%</td>
</tr>
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</table>

Total: 

Note:
- Please make your payment within 30 days after the invoice is issued in order to confirm your booking.
- Payment options:
  - By Wire Transfer
    - Account Name: VNU Exhibitions Asia Pacific Co., Ltd.
    - Bank Name: Kasikorn Bank, Silom Branch, Saving A/C No. 789-2-22717-3 Swift Code: KASITHBK
  - By Credit Card (3% Surcharge Apply)
    - Master Card
    - Visa Card

Contract Confirmed

We would like to participate in AGRITECHNICA ASIA and fully agree with the Terms of Participation.

Name of Authorized Signature: Date:

Return this Application booking form to Fax: +662 026 6352, E-mail: exhibitor@agritechnica-asia.com
I hereby sign to accept this contract and to confirm the space reservation and agree to let VNU Exhibitions Asia Pacific Co., Ltd. and DLG International GmbH reserved the right to alter, change, or cancel the space reservation if the aforementioned confirmation conditions have not been completed.
ARTICLE 4. Catalogue Entry
4.1 The Exhibitor’s Manual and the Exhibitor's Member’s Application Form will be freely available for downloading from the Organizers’ website. The Exhibitor will receive a catalogue entry form in due course for catalogue entries together with the information of costs for additional services.

ARTICLE 5. Costs of Participation
5.1 The costs of participation are set forth in the participation options as specified in Article 5.2 below.

ARTICLE 5.2. Participation Options
5.2 Participation options are available as the following details:
- Participation costs and services shall include the options in Article 5.2.2 and Article 5.2.3 with additional details as follows:
  - Provision of net fair space (stand area)
  - Electric power change for the correspondent services and facilities in Application Form of each show as specified in Article 5.2.2.
  - Cleaning of aisles and passages in halls (The Exhibitor are responsible for cleaning its own stands)
  - General information of halls during Build-up Period, Exhibition Period, and Dismantling Period
  - Equipping and operating a service centre (fax and telephone, forwarding agents, technical facilities office and the Organizers’ office)
  - Permits and administrative visitor registration system (for trade events only)
  - Informations stays for visitors.

5.2.2 Shell Scheme Option requires the minimum space of 9 square metres. The services and facilities for Shell Scheme Option shall include setup and dismantling, including furniture and electrical facilities (See Space Application under "Shell Scheme").

5.2.3 Space Only option shall include the hall area without constructing structure.

5.3 Any required additional technical services such as power, security, connection of water, local labour shall be provided exclusively by the Organizers with extra charge and can be subscribed by using special order forms by the Exhibitor. In case of any additional stand back-up services other than the participation fee and any subscription for additional services shall be agreed or charged according to the Organizers published price lists valid at the time of the event.

5.4 The rates of services and facilities published by the Organizers are fixed prices and the Exhibitor shall be deemed to have accepted the prices published by the Organizers by submitting the application for participation respectively. No claims or change in the event shall be accepted by the Organizers or the Exhibitors or of any amendment to the legal terms and fees after the Exhibitor has been admitted, the Organizers will be entitled to adjust the published rates and charge the fees or the balance from the Exhibitor at the adjusted rates.

ARTICLE 6. Application for Registration
6.1 Application information must be submitted by using the enclosed form ("Application Form"), acknowledging the acceptance of these Conditions. The completion of the Application Form bearing a signature and stamp of the Exhibitor shall be mailed to the Organizer’s address.

6.2 Conditions or other terms of reservations or amendment of rights and interests specified by the Exhibitor in the Application Form shall only become as part of the contractual relationship between Organizers and Exhibitor if there have been accepted in writing by the Organizer. Applications for specific exhibiting sites do not constitute condition of participation. Only upon receipt by the Organizer shall the application for participation be deemed to have been submitted.

6.3 Upon submitting the Application Form, the Exhibitor expressly agrees that it will not at any time during the Relevant Period withdraw its application. Portions given shall be stored by the Organizers for automatic data processing and shall be made available to third parties upon implementation of the contract. In submitting the Application Form, the Exhibitor expressly gives consent to the Organizers to provide its information to third parties. Applications shall be processed by the Organizers in the order received. Any application received after space allocation begins can only be considered if sufficient space is available. Any required services offered by the Exclusive Services Provider must be subscribed through the Organizers.

ARTICLE 7. Admission
7.1 An Exhibitor whose exhibit range aligns in the theme of the Exhibition shall be admitted in the Exhibition.

7.2 The Organizer shall have sole and absolute discretion to decide whether to approve the applications for relevant participation. An application does not become effective except after it has been received and accepted in writing by the Organizer.

7.3 Until an Exhibitor’s application has been accepted in writing (“Admission Notice”) by the Organizers, no rights to participation are guaranteed to the Exhibitor. The acceptance of the full rental paid together with the Application Form. The Organizer reserves the right to decline any application without giving any reason.

7.4 The date of the Admission Notice issued by the Organizers shall form the commencement of the Contract between Organizers and Exhibitor.

7.5 The Organizers shall be entitled to revoke any admission if such admission was based on misunderstanding, false information or if the preconditions for approval no longer apply.

7.6 Should the Organizer is compelled to relocate or change certain individual stands, entrances, exits or aisles giving the admission, such relocation or change shall not be arisen to claim against the Organizer.

7.7 If, through no fault on the part of the Organizer, the space allocated can no longer be used, the Exhibitor shall be entitled to request a refund of the participation fee with no interest. No claim for further damages shall be submitted.

7.8 Following admission by the Organizer (or conclusion of contract), the obligation to pay the participation fee shall be and remain legally binding to the Exhibitor, even if the authorities in the exhibiting country do not approve the whole or part, the Exhibitor’s import requirements, or if exhibitions for any reason whatever fails to arrive at the Exhibition Venue in time or to arrive at all leg, owing to loss, delays in transit or detention by customs, or of the Exhibitor or its agent is late or even unable to attend the Exhibition.

7.9 Should the Exhibitor or its agent fails to take over the allocated stand area for two days prior to the beginning of the Exhibition Period, such area may be otherwise disposed of in such manner as the Organizer shall determine in its absolute discretion. This shall not release the Exhibitor from its contractual obligations or entitle the Exhibitor to a demand for refund or lodge any other claim against the Organizer.

7.10 Without the prior consent of the Organizer, Exhibitor is not permitted to give their allotted stand either fully or in part to a third party, whether for payment or free of charge. Products or companies other than those specified on the Admission Notice cannot be advertised on the stand.

ARTICLE 8. Terms of Payment
8.1 The participation fee shall be made in EURO (EUR), US Dollar(s) (USD) or Thai Baht (THB). Participation fee set forth in Article 5 shall be paid by the Exhibitor upon receipt of the Admission Notice from the Organizer. Payment terms shall be referred to the Application Form of each show.

8.2 The Organizer reserves the right to demand additional non-interest deposit(s) by the Exhibitor at any time as a guarantee for the cost of actual or potential damage.

8.3 If the Exhibitor, for whatever reason, withdraws its application, gives up participation or reduces the stand area after the Organizer submitted the Admission Notice, the Exhibitor shall nevertheless pay the participation fee as defined in Article 5.3.2 and 5.3.3. Of this Application and all fees and charges paid previously will not be refunded.

8.4 A Charge for other services, separately subscribed services or goods shall be payable at the time of performance or on the date of receipt of the invoice at the latest.

8.5 All payments according to the fees set forth herein shall be payable to the Organizer inclusive of bankers charges and currency exchange charges and must be made by bank draft or direct transfer to VNU Exhibitions Asia Pacific Co., Ltd., 8 The PARQ, 4th Fl., Ratcadhapise Rd., Kluaynamthai Bangkok, Bangkok, 10110, Thailand KASIKORN BANK, SWIFT Code: KASITHBK, Account: 789-222717-3

8.6 In case the Exhibitor fails to pay all or part of payments, the Organizer shall be granted a right of Lien in respect of the equipment and exhibits within the Exhibitor’s stand (the "Lien Items") on the understanding and provided that the Exhibitor agrees that the Organizer is entitled to utilize and/or recover the fruit of property or a benefit from the Lien Items during the course of lien or reversion.

8.7 If invoices are issued by the Organizer to a third party as designated by the Exhibitor, the Exhibitor shall still remain the debtor of the Organizer.

8.8 In case of default by the Exhibitor on payment of any sum according to the Condition of Participation and compliance with the Exhibitor Manual in the event of trade or any changes in the context of conditions including provisions of fifteen percent (15%) if a payment is not made in due time. The Organizer shall, without prejudice to other remedies and rights available hereunder, be further entitled to terminate the Application or otherwise dispose of the stand area and shall be entitled to re-sell or sublease it to a third party and be responsible for all losses suffered by the Organizer. The above provision shall also apply to the circumstances that the Exhibitor fails to make the payments in due time in case of withdrawal of this Application or participation or corresponds with Article 9 of this Application.

8.9 The place of payment of the obligation hereunder shall be made in Bangkok, Thailand unless the Parties agreed otherwise in writing or the Organizer previously accepted in writing.

8.10 The Exhibitor shall make the participation in accordance with this Application to the Organizer in due time.

8.11 The Exhibitor shall bear all costs and expenses including all the legal costs incurred to the Organizer to recover from any payment which is unpaid by the Exhibitor in accordance with the term of this Application.

ARTICLE 9. Withdrawal or Non-Participation
9.1 If the Exhibitor decides to withdraw its application for participation, gives up participation or reduces the space area according to the terms of these Conditions ("Withdrawal Notice"). The respective request of the Exhibitor shall only become effective upon written confirmation received by the Organizer of the withdrawal Notice. Upon issuance of the Admission Notice, it is in the Organizer’s sole discretion and without any obligation of the Organizer to accept the Withdrawal Notice.

9.2 If the Organizer does not accept the Withdrawal Notice, the Exhibitor shall participate in the Exhibition under the conditions as approved by the Organizer and the relevant provisions of Article 7 and make the payments according to Article 8 of this Application. The Exhibitor shall bear all the losses and damage which may be incurred to the Organizer due to non-participation.

9.3 After submitting the application for participation, should the Exhibitor decides to withdraw the application or cancel the participation, the Organizer has the right to charge in certain percentage of the total participation fee to cover any loss caused by the Organizer to the non-cancellation of each show.

For annual event:
- Advance Cancellation Period (days) 
  - Less than 365 days 
  - 365 days - 730 days 
  - 730 days - 182 days 
- Cancellation rates deducted from the total participation fee

For biannual event:
- Advance Cancellation Period (days) 
  - Less than 365 days 
  - 365 days - 730 days 
- Cancellation rates deducted from the total participation fee

For triennial event:
- Advance Cancellation Period (days) 
  - Less than 365 days 
  - 365 days - 730 days 
  - 730 days - 182 days 
- Cancellation rates deducted from the total participation fee

For biennial event:
- Advance Cancellation Period (days) 
  - Less than 365 days 
  - 365 days - 730 days 
  - 730 days - 182 days 
- Cancellation rates deducted from the total participation fee
ARTICLE 10. Termination Rights

The Organizer shall have the right to terminate the Exhibitors’ participation on the Exhibition by submitting the written notice to the Exhibitor if the Exhibitor fails to comply with any of the conditions set forth in the Application Form or the stand agreement. In the event of termination for breach of any such obligations by the Exhibitor, the remaining terms of the Agreement shall apply accordingly.
This Personal Data Protection Notice ("Notice") sets out the basis which VNU Exhibitions Asia Pacific Co., Ltd., having its office located at 88 The PARQ, 4th Floor, Ratchadapisek Rd., Khlong Toei, Khlong Toei, Bangkok 10110, Thailand, (the "Company") may collect, use, disclose or otherwise process personal data of customers in accordance with the Personal Data Protection Act ("PDPA").

This Notice applies to Personal Data in the Company's possession or under its control, including personal data in the possession of organisations which the Company has engaged to collect, use, disclose or process personal data.

ARTICLE 1. Definitions
"Customer" means you, visitor, customer, member who is the owner of personal data in accordance with this Notice.
"Personal Data" means information about any individual, which makes it possible to identify the person, whether directly or indirectly.
"Data Processor" means a third party who processes data for the benefit or on behalf of the Company.

ARTICLE 2. Details of Personal Data
Customer acknowledges, agrees and gives the consent to the Company in collection, use and disclosure of Personal Data including sending or transferring the Personal Data to countries outside of Thailand with the following details:
- name, surname, gender, age, nationality, email address, post address, date of birth, educational background, photograph, religion, billing details.

ARTICLE 3. The Consent of Customer
Company shall collect, use and disclose the Personal Data to perform the contractual obligation to the Customer in connection with products and/or services only for any of the following purposes:
(a) Performing obligations in the course of or in connection with the provision of the goods and/or services requested by Customer;
(b) Verifying the Customer's identity;
(c) Responding to, handling, and processing queries, requests, applications, complaints;
(d) Managing Customer's relationship with the Company;
(e) Processing payment or credit transactions;
(f) Sending Customer's marketing information about our goods or services including notifying Customer of marketing events, initiatives and promotions, lucky draws, membership and rewards schemes and other promotional offers;
(g) Any other purposes for which Customer has provided a request;
(h) Transmitting to any unaffiliated third parties including the Company's third party service providers and agents, and governmental and/or regulatory authorities, whether in Thailand or abroad, for the aforementioned purposes; and
(i) Any other incidental business purposes related to or in connection with the above.

ARTICLE 4. Period to Retain the Personal Data
Customer acknowledges, agrees and gives the consent to the Company to collect, use and disclose Personal Data, including sending or transferring Personal Data to foreign countries for a total of 24 months from the date of receiving the consent.

ARTICLE 5. Rights of Customer
Any consent given under this Notice, Customer has right as the owner of Personal Data in accordance with the personal data protection law including to the following rights:
5.1 Customer can withdraw consent given under this Notice at any time by notifying the Company in writing in the channel specified in this Notice. The withdrawal of consent shall not affect the previous actions in collection, use, or disclosure of Personal Data which has been legally given consent by the Customer under this Notice or exempted the consent provided by law before withdrawal.
5.2 Customer can request an access and a copy of his/her Personal Data, or disclose an obtaining of the Personal Data without Customer's consent.
5.3 Customer has the right to receive the Personal Data from the Company. The Customer is also entitled to (i) request the Company to send or transfer the Personal Data to a third person if it can be done by the automatic means; and (ii) request to receive the Personal Data from the Company in the format which has been sent or transferred by the Company to a third person, unless it is impossible to do so because of the technical circumstances.
5.4 Customer has the right to object the collection, use, or disclosure of the Personal Data of Customer at any time in the following cases:
5.4.1 Where the Personal Data is collected under the legitimate exemption on consent requirement provided by law unless the Company can prove that:
(a) The Company can identify with more important legitimate reason; or
(b) The collection, use, or disclosure of such Personal Data is made for purpose of legal right establishment on claim, compliance or exercise of legal claim, or defense of legal claim.
5.4.2 The collection, use, or disclosure of such Personal Data is for the purpose of direct marketing; or
5.4.3 The collection, use, or disclosure of the Personal Data for the purpose of scientific, historical or statistic research.
5.5 Customer has the right to request the Company to delete or destroy the Personal Data, or to anonymize the Personal Data in the following cases.
5.5.1 When Personal Data is no longer needed to retain in relation to the purposes of this Notice;
5.5.2 Customer withdraws consent in respect to the collection, use, or disclosure of Personal Data and the Company has no legitimate reason for such collection, use, or disclosure of Personal Data;
5.5.3 Customer objects to the collection, use, or disclosure of the Personal Data by the law; or
5.5.4 The Personal Data has been unlawfully collected, used, or disclosed according to the law.
5.6 Customer has the right to request the Company to suspend the use of Personal Data in the following cases:
5.6.1 The Company is in the process of investigation in accordance with the personal data protection law, in which the Customer filed the complaint of such investigation.
5.6.2 Personal data must delete or destroy since it has been unlawfully collected, used, or disclosed according to the law; but, the Customer requests to suspend the use of such Personal Data instead;
5.6.3 If the Customer is requested to retain the Personal Data for the purposes of the legal right establishment on claim, compliance or exercise of legal claim, or defense of legal claim; or
5.6.4 The Company is in the process of examination to deny the objection in collection, use or disclose of the Customer's Personal Data in accordance with the law which has been objected by the Customer.
5.7 Customer has the right to request the Company to amend the Personal Data to be accurate, current, complete, and no caused misconception.
5.8 Customer may submit a claim on personal data protection to the committee who is responsible in the right protection under the personal data law in connection with any legal violation of the Company.

ARTICLE 6. Withdraw the Consent
6.1 Customer acknowledges that the Customer has the right to withdraw any consent given to the Company in accordance with this Notice at any time by using the following steps:
- Submit the request of withdrawal to email address: dataprotection@evusiasiapacific.com; or
- Contact via phone call number: +662 111 6611
6.2 Customer also acknowledges that depending on the nature and scope of Customer's request, the Company may not be in a position to continue providing our goods and/or services to the Customer and the Company shall, in such circumstances, notify you before completing the processing of your request. In this regard, the Customer also agrees to accept the results of the withdrawal of the consent.
6.3 The withdrawing consent does not affect our right to continue to collect, use and disclose Personal Data where such collection, use and disclose without consent is permitted or required under applicable laws.

ARTICLE 7. Security Measurement
With respect to collecting, using and disclosing of Personal Data in accordance with this Notice, Company will provide appropriate security measures to prevent any loss, unauthorized access, use, change, or disclosure which are not complied with the law with the technological standards and/or systems as follows:
- Access Control Right to relevant parties.
- Use data encryption (Encryption) to transmit data.
- Firewalls and Internet Protocol Security (IPsec) security.
- Implement the control that data processors maintain the security of Personal Data, no less than that specified in this Notice.

ARTICLE 8. Access and Correction of Personal Data
8.1 If Customer wish to make (i) an access request for access to a copy of the Personal Data which the Company hold about the Customer or information about the ways in which the Company use or disclose the Personal Data, or (ii) a correction request to correct or update any of Customer's Personal Data which the Company hold about Customer, the Customer may submit a request in writing to the Company at the contact details provided below.
- Call number: +662 111 6611
- Email: dataprotection@evusiasiapacific.com

Please note that a reasonable fee may be charged for an access request. If so, the Company will inform Customer of the fee before processing your request.

ARTICLE 9. Amendment
9.1 Company may modify and change the statement in this Notice in whole or in part at any time. The Company will inform the Customer when the change is made from time to time for the Customer to consider and accept it by electronic method or any other methods.
9.2 When Customer accepts a revised statement in the Notice, the revised Notice will be considered part of this Notice. In addition, Customer may have access to the latest and updated Notice from available sources as follows:
- Company website: www.evusiasiapacific.com

ARTICLE 10. Assignment
The party agrees not to transfer rights, duties, and/or responsibilities under this Notice to anyone without the advance written consent of the other party.

ARTICLE 11. Severability
If any part of this Notice has become invalid, the Parties agree that the valid part of this contract shall be separated and enforceable.

ARTICLE 12. Applicable Law and Dispute Settlement
This Notice shall be governed by the laws of Thailand. Any disputes arising out of this Notice shall be settled by the applicable committee of organization according to the personal data protection law and the competent Court of Thailand.

ARTICLE 13. Contact Information
Contact: dataprotection@evusiasiapacific.com
Address: 88 The PARQ, 4th Floor, Ratchadapisek Rd., Khlong Toei, Khlong Toei, Bangkok 10110, Thailand.

ARTICLE 14. Amendment
This Notice is amended from time to time in accordance with the Personal Data Protection Act ("PDPA").

ARTICLE 15. Notice Statement
In accordance with the Personal Data Protection Act ("PDPA").

ARTICLE 16. Consent
Customer acknowledges, agrees and gives the consent to the Company in collection, use and disclose of Personal Data, including sending or transferring Personal Data to foreign countries for a total of 24 months from the date of receiving the consent.

Customer, the Customer may submit a request in writing to the Company at the contact details provided below.

Signature:
I hereby consent to the processing of my personal data in accordance with this statement.

Name:
Date:

VNU AP Pandemic Participation Clause for International Exhibitors who apply from a country outside the Kingdom of Thailand:

It is possible that your participation at AGRITECHNICA ASIA booked before November 30th, 2021, for the show period 25-27 May 2022, may not take place, for example due to a sudden travel ban by the Thai government in connection with COVID-19. Whether or not the event can take place is at the sole discretion of VNU Exhibitions Asia Pacific. Needless to say that VNU Exhibitions Asia Pacific will proceed on the basis of the local government’s rules that apply occasionally, but in the event of uncertainty, VNU Exhibitions Asia Pacific is always entitled to cancel or postpone the exhibition without being held accountable for additional cost or damages. In that case, VNU Exhibitions Asia Pacific will exceptionally, contrary to the applicable general terms and conditions, refund the already paid participation fee. A voucher can also be provided with request, which you can use for a reservation of the next scheduled exhibition date for AGRITECHNICA ASIA. It is possible that VNU Exhibitions Asia Pacific has incurred operating costs in the meantime, for example catering, logistics, stand construction or the purchase of certain items that can no longer be returned. Unfortunately, we will have to invoice these costs to you, whereby we will of course try to limit such costs as much as possible.

Should you no longer wish your data to be used for a specific purpose other than the use to perform our obligations related to your request on our products or services, VNU Asia Pacific and DLG International Gmbh encourage you to contact the responsible Data Protection Officer via the contact details mentioned in Article 8.